

Address	Gross p. Day
Deglava street 11	115 €
Nīcgales street 2	115 €
Gustava Zemgaļa alley 58	115 €
Deglava street 67	95€
Maskavas street 261	95 €
Tilta street 3	90 €
G. Astras street 8	95 €
Eksporta street 2 *	120 €
Shopping Center "Dole" *	110 €
Skanstes street 2 (A)*	110 €
Skanstes street 2 (B)*	100 €

Address	Gross p. Day
Juglas street 101 (A) *	110 €
Juglas street 101(B) *	100 €
Deglava street 161*	110 €
Lāčplēša street 106*	N/A
Lielirbes street 17 (A)	120 €
Lielirbes street 17 (B)	100 €
Spāres street 1	100€
Bauskas street 28	95 €
Zolitūdes street 34	90 €
Kalnciema street 207	90 €
Daugavgrīvas street 53	95 €

*New screens will be included in screen "Network" and all price related calculations 1 working day after it is operational and put into service

Network Discounts**

** Full network cost is sum of all operating screen Gross cost for 7 active days.

<p>Small</p> <hr/> <p>DISCOUNT 62%</p> <p>PRODUCT DESCRIPTION</p> <ul style="list-style-type: none"> • 7 selected screens (or 1/3 of operational screens) • Minimal campaign period: One full week (7 days) per month • Standard rotation • 10" clip 	<p>Medium</p> <hr/> <p>DISCOUNT 70%</p> <p>PRODUCT DESCRIPTION</p> <ul style="list-style-type: none"> • 14 selected screens (or 2/3 of operational screens) • Minimal campaign period: One full week (7 days) per month • Standard rotation • 10" clip 	<p>Full Network</p> <hr/> <p>DISCOUNT 76,3%</p> <p>PRODUCT DESCRIPTION</p> <ul style="list-style-type: none"> • 21 selected screens (all operational screens) • Minimal campaign period: One full week (7 days) per month • Standard rotation • 10" clip 	<p>Cherry Pick</p> <hr/> <p>CUSTOM</p> <p>PRODUCT DESCRIPTION</p> <ul style="list-style-type: none"> • Cherry picked screens • No limit of active days • Standard rotation • 10" clip
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COEFFICIENTS

SEASON COEFFICIENT

Month	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Coefficient	0.8	1	1,2	1.2	1.2	0.9	0.8	0.9	1	1	1,2	1,2

ROTATION COEFFICIENT

Rotation 10 times per hour	Rotation 30 times per hour
0.6	1

DISCOUNTS

All included discounts are incremental

Agency discount - extra 10% discount for all purchases to Media Agencies with active partnership contracts

Pre-Pay - Extra 5% discount if 100% of order is paid at least 2 weeks before start of campaign.