

Adress	Gross p. Day
Deglava iela 11	€120
Nīcgales iela 2	€120
Gustava Zemgaļa gatve 58	€115
Deglava 67	€110
Maskavas 261	€95
Tilta 3	€95
G. Astras 8	€95
Eksporta 1C	€125
Skanstes / Sporta krustojums (A)	€120
Skanstes / Sporta krustojums (B)	€105
Eksporta 3 (A)*	€170
Eksporta 3 (B)*	€160

Adress	Gross p. Day
Juglas iela (Sāga - A)	€120
Juglas iela (Sāga - B)	€105
Deglava 151	€120
Lāčplēša 110*	€180
Lielirbes 17 (A)	€140
Lielirbes 17 (B)	€105
Spāres 1	€100
Bauskas 28	€95
Zolitūdes 34	€95
Kalnciema 207	€90
Daugavgrīvas 53	€95
T/C Dole	€120

*Screen under construction, added to "Full Network" as "operation screen" 3 full workdays after completion of construction

"FULL NETWORK" IS SUM OF ALL "OPERATIONAL SCREENS"

Small

DISCOUNT 62%

PRODUCT DESCRIPTION

- 7 selected screens (or 1/3 of operational screens)
- Minimal campaign period: One full week (7 days) per month
- Standard rotation
- 10" clip

Medium

DISCOUNT 70%

PRODUCT DESCRIPTION

- 14 selected screens (or 2/3 of operational screens)
- Minimal campaign period: One full week (7 days) per month
- Standard rotation
- 10" clip

Full Network

DISCOUNT 76,3%

PRODUCT DESCRIPTION

- 21 selected screens (all operational screens)
- Minimal campaign period: One full week (7 days) per month
- Standard rotation
- 10" clip

Cherry Pick

CUSTOM

PRODUCT DESCRIPTION

- Cherry picked screens
- No limit of active days
- Standard rotation
- 10" clip

*Active day customisation index (applied if deviation from full 7 day week requested)

Active days per week	7	6	5	4	3	2	1
Coefficient	1	1.1	1.2	1.3	1.5	1.8	2

COEFFICIENTS/ INDEXES

SEASON COEFFICIENT

Month	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.
Coefficient	0.8	1	1.2	1.2	1.2	0.9	0.8	0.9	1	1	1.2	1.2



Dscreens Large DOOH rate card

2022

All prices are without VAT

ROTATION COEFFICIENT

Rotation 10 times per hour	Rotation 30 times per hour
0.6	1

ADDITIONAL DISCOUNTS

Agency discount - extra 10% discount for all purchases to Media Agencies with active partnership contracts