

TECHNICAL SPECIFICATION FOR BROADCAST MATERIAL



HORIZONTAL	Size	Aspect ratio	Quality	Format
Video clips	1920 x 1080 px	16:9	bitrate > 2000	.avi, .mp4
Static pictures	1920 x 1080 px	16:9	300 dpi	.Jpeg

VERTICAL	Size	Aspect ratio	Quality	Format
Video clips	1340 X 1920 px	3:4	bitrate >2000	.avi, .mp4
Static pictures	1340 x 1920 px	3:4	300 dpi	.Jpeg